

**AUGSBURG, JANUARY 26, 2023**

**BOWE SYSTEC AT HUNKELER INNOVATIONDAYS 2023**

## **MAILROOM AUTOMATION THAT GOES A CRUCIAL STEP FURTHER**

**BOWE SYSTEC will set new benchmarks in mailroom automation for transactional printing and direct mail service providers at Hunkeler Innovationdays 2023 (February 27 to March 2, Lucerne Exhibition Center, Switzerland). The BOWE GROUP division specializing in innovative solutions for mail processing will show high-performance inserting technology embedded in a comprehensive, agile automation and mail logistics concept.**

The highlight at the BOWE SYSTEC Booth S9 in Hall 2 will be the highly automated Fusion Speed inserting system – the fastest and most efficient model in the Fusion Series with an output of up to 30,000 envelopes per hour. The machines in BOWE SYSTEC's Fusion Series cover virtually all inserting applications arising in a mailroom and leave nothing to be desired in terms of format variety as well as efficiency, flexibility, and availability.

All Fusion systems are controlled using the intuitive BOWE Cockpit control app and owe their capabilities to the Flow-Principle. This unique technology reduces the inserting speed by a factor of 4.5 to allow more time during the inserting process, enabling reliable production with extremely high net output.

### **MAXIMUM AUTOMATION, MINIMUM PERSONNEL**

Lucerne will be the venue for the Fusion Speed inserter's first ever live demonstration at a trade show in combination with the new BOXIT system for automatic filling of postal trays. BOXIT – included as standard with the Fusion Speed at no extra cost – takes the filled envelopes and automatically deposits them in postal trays. BOXIT thus smooths the way to fewer staff – a particularly welcome effect in times when the labor market is tight and there is a shortage of skilled workers – meaning just one person is required to operate the inserting system.

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**ADVANCED AUTOMATION FOR EVEN MORE PERFORMANCE**

Visitors to the BOWE booth will have a chance to see how upstream and downstream stages in the inserting process can likewise be made more streamlined and integrated into an end-to-end automation concept.

This extended scenario encompasses the warehouse and goods receipt on the one hand and the outbound delivery area for the processed mail on the other. High-performance conveyor systems, AGVs, and robots from BOWE INTRALOGISTICS bring their strengths to bear here together with innovative solutions from the BOWE IQ software division – such as auto ID technology, the Warehouse Management System, or versatile integration software.

“Having optimized and automated machine inserting to the maximum extent possible, we’re now taking the next step by extending the reach of automation in all directions involving every aspect of the inserting process,” says BOWE GROUP Managing Director Joachim Koschier. “This integration systematizes upstream and downstream logistics while further reducing the need for human labor and improving the efficiency and reliability of the overall process.”

BOWE will take advantage of the Hunkeler Innovationdays 2023 to spread the message that Mailroom 4.0 is not a future utopia, but can already be realized today. Thanks to BOWE SYSTEC’s modern mailroom automation technologies, transactional printers, lettershops, and direct mail service providers can sustainably streamline their processes and make them more efficient – creating optimal conditions to keep their services competitive and profitable in the long term.



fusion-speed-boxit.jpg: The new BOXIT postal tray system ensures efficient mail logistics and is integrated in Fusion Speed high-performance inserting systems as standard.

## **BOWE GROUP**

### **COMPANY PROFILE**

The BOWE GROUP is one of the world's leading suppliers of smart automation and IoT software solutions along the entire internal value-added chain, and beyond. For more than 75 years, our solutions have been optimizing work processes and production workflows across a wide range of different industries. In every case, our goal is to provide our customers with innovative, customized technologies that allow them to secure an edge in their markets.

The three strong divisions of the **BOWE GROUP** create future-proof automation solutions that are precisely tailored to the specific needs of their target markets. **BOWE SYSTEC** stands for efficient solutions in inserting, plastic card mailing and mail sorting. **BOWE INTRALOGISTICS** supplies a comprehensive array of intralogistics solutions for e-commerce, multichannel retail, parcel distribution services and manufacturing industries. **BOWE IQ** complements the portfolio with smart IoT software solutions for machine control, warehouse management, process optimization, tracking and the integrated management of complex, networked automation scenarios.

Founded in 1945 and headquartered in Augsburg, Germany, since 2010 BOWE has been wholly owned by the broadly based and financially strong Possehl Group, which is based in Lübeck, Germany. With around 1,000 employees, some 20 subsidiaries and over 50 general representatives worldwide, the BOWE GROUP is able to guarantee fast and local advice, sales and service support for customers around the world. For further information, please visit [www.bowe.com](http://www.bowe.com) and [www.possehl.de](http://www.possehl.de).

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